



Charlie Lawrence

Broad Member & Executive Leadership

Charlie is currently a director of private equity backed Knap and Vogt (KV) manufacturing. He is committed to strong governance as the foundation for healthy companies and lasting results. Charlie's focus in his first board assignment was to bring a healthy challenge to the status quo, asking the tough questions while implementing best practices, bringing a diverse perspective, encouraging a curious culture; all while helping KV navigate challenging market conditions and difficult banking challenges to ensure the business is successful and the board fulfills its responsibilities to its stakeholders and investors.

Charlie brings deep expertise from his leadership roles at three Fortune 500 companies, GE, Masco and Brunswick and three private companies Franke, Coleman and Knap & Vogt. These extensive operating experiences have given him a broad and diverse perspective that has served him well throughout his career. His bias of a customer and market-focused view of strategic alternatives combined with an aligned operating model is always his priority while managing risk and compliance as a priority.

His executive background is leading business-to-business, and business to consumer design-driven building products companies. As President of both Workrite Ergonomics and General Manager of Franke Consumer Products he grew revenue and enhanced profitability through his ability to quickly adjust and clarify strategy, build a healthy customer focused culture with focused operating execution and performance. His cross-functional experience in marketing, product development, sales, manufacturing, finance and distribution allows him quickly to assess a company's assets and create lasting positive change.

Charlie earned his master's degree from the Webster University, and a bachelor's degree in Marketing and Psychology from Shippensburg University. He has been a youth soccer, baseball and basketball coach, Boy Scout Leader, Member of State Board of the BSA and has is active in several Triathlon and Cycling Organizations and Clubs throughout his career.